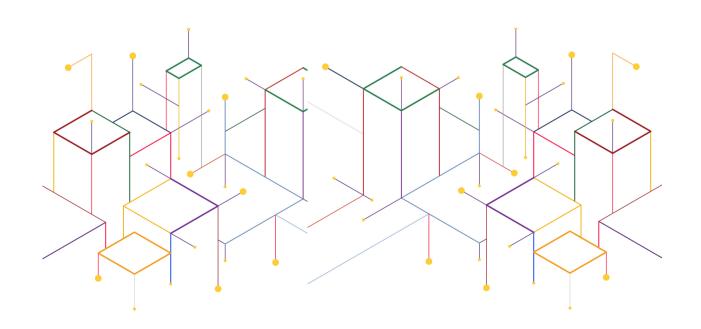
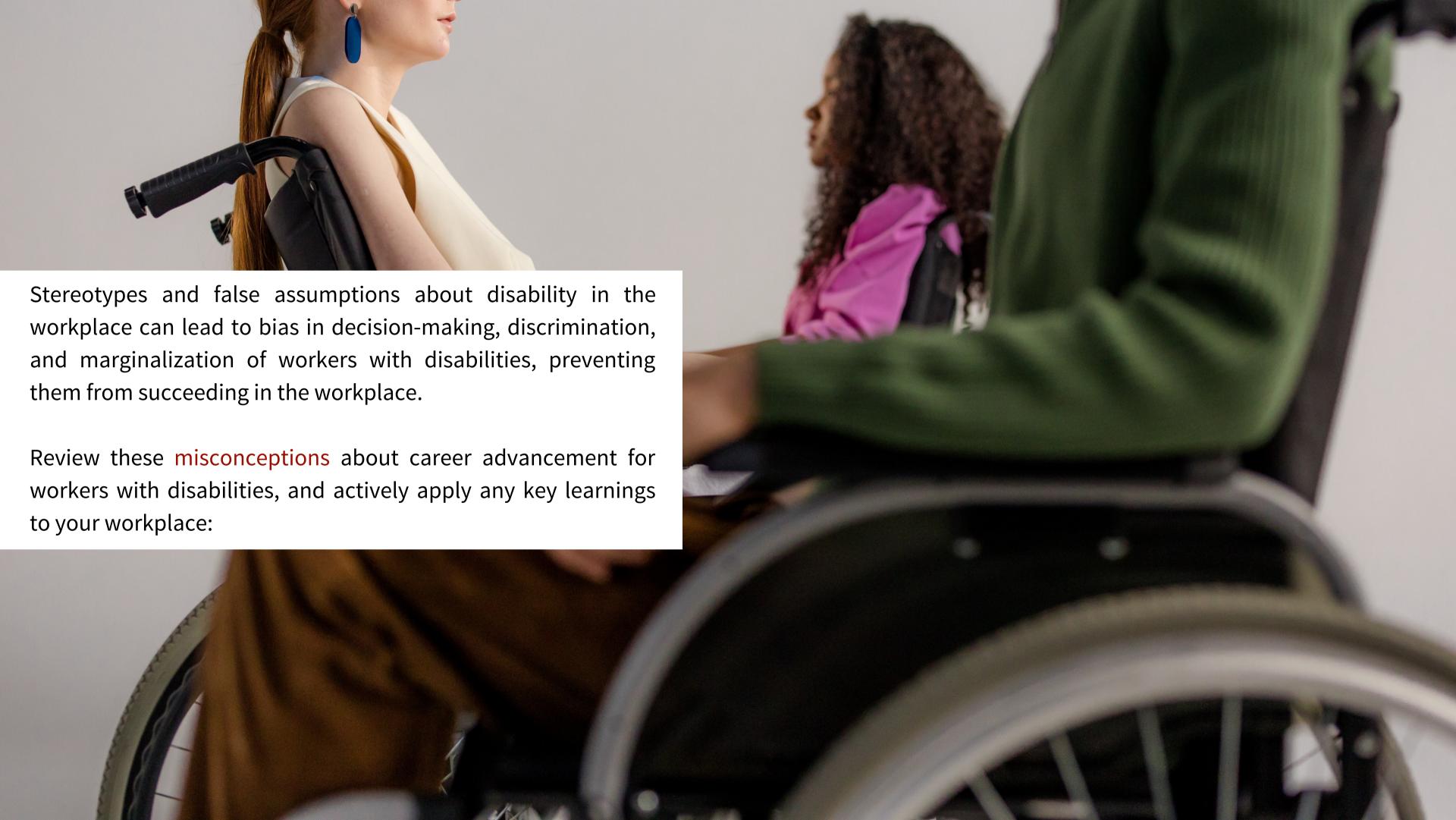


Tackling Misconceptions about Career Advancement for Workers with Disabilities

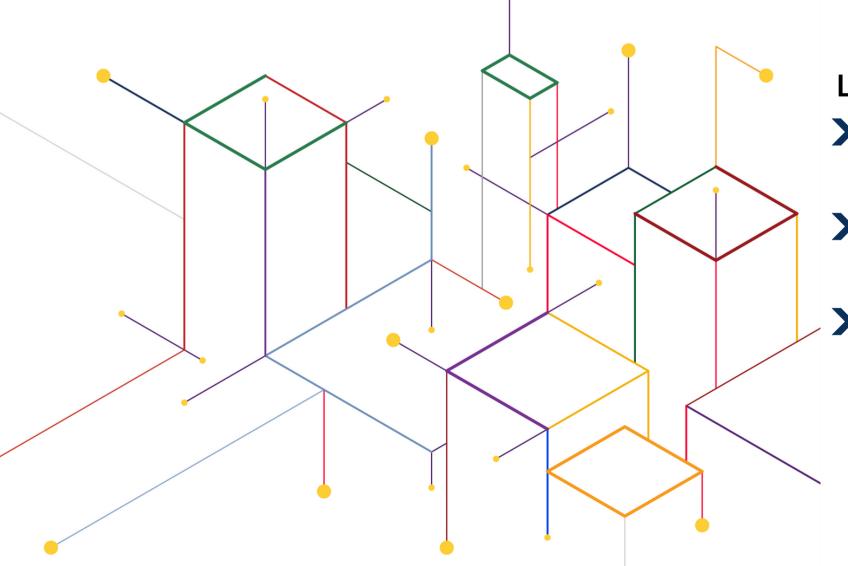






"If I ask a worker with a disability about their career, they'll think I want them to leave."





Like all people strategies, you need to plan your approach first by:

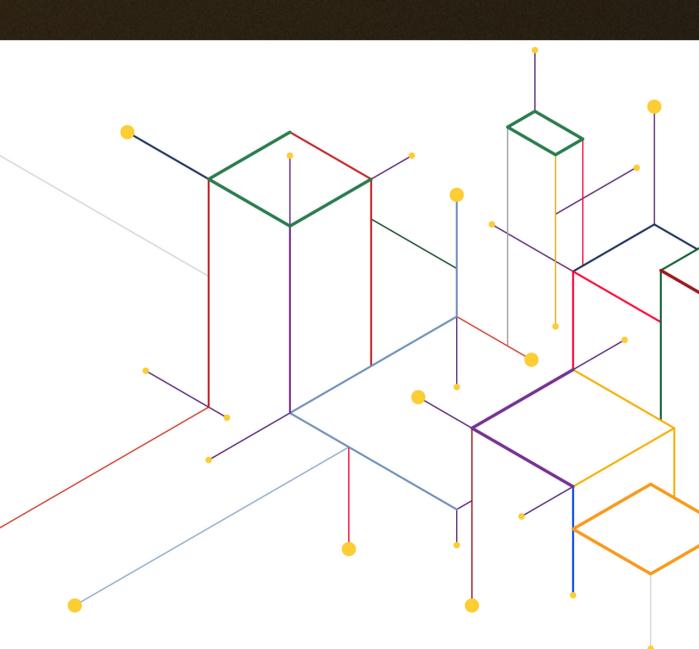
- > Communicating the business case for career development to all your workers, including those with disabilities.
- > Fully integrating career development in the other systems in your workplace.
- ➤ Developing your workers' understanding and skills in career development as you go don't just bring it up during performance management conversations.



"If I develop a worker's career potential, they will leave. Workers with disabilities have a higher turnover and absenteeism rate than employees without disabilities."

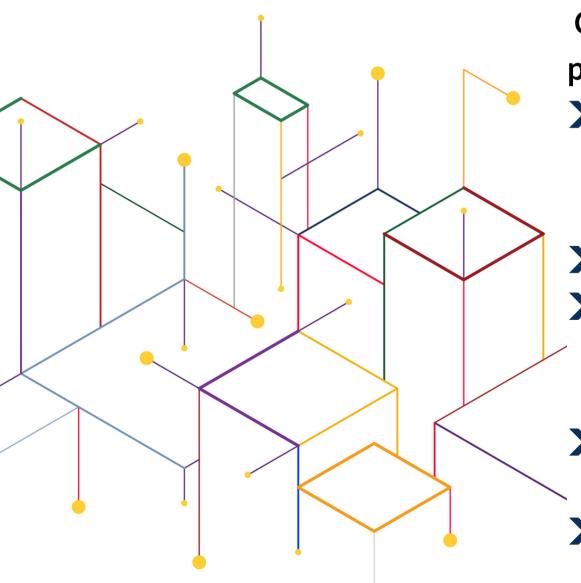
When you invest in your workers, they are more likely to feel loyal and motivated and stay, because:

- > Seeing workmates grow lifts staff morale and commitment.
- > You are likely to enhance your reputation as an employer of choice among jobseekers and workers with disabilities.
- ➤ By not investing in your worker, you actually increase the risk of losing them either due to a lack of engagement, or because the worker seeks out an organization that sees the value in career development for employees with disabilities.
- > Workers with disabilities are not absent any more frequently than other employees, and on average have a lower rate of absenteeism.



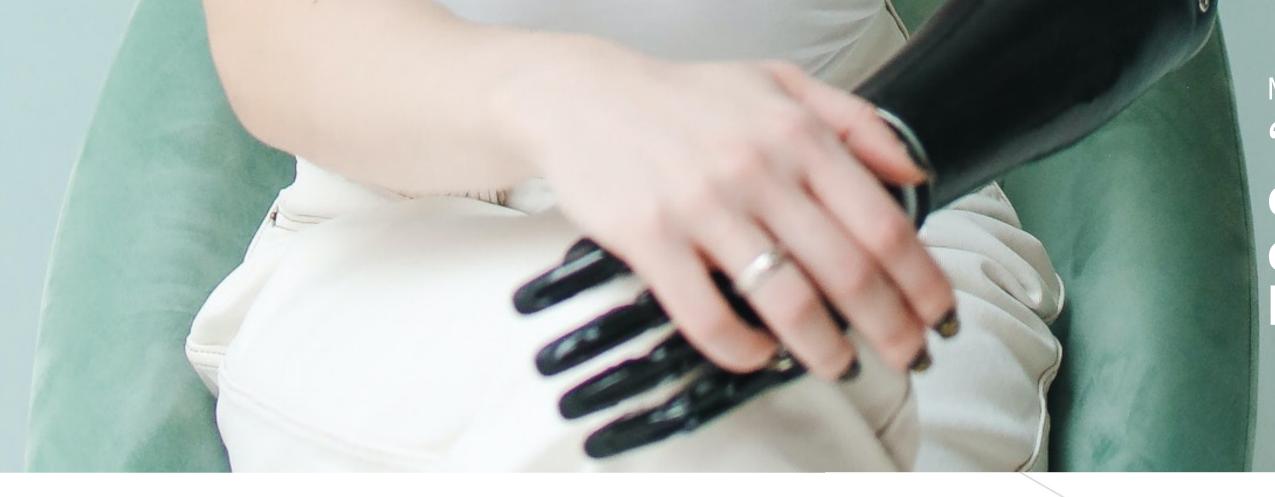
"My business is too small to invest in career development opportunities for workers with disabilities. If I give them more responsibilities, workers with disabilities will cause Workplace Safety & Insurance Board (WSIB) rates to increase."





Career development helps keep staff in any sized business engaged and productive because:

- > You don't necessarily need to be able to offer promotion or upward movement to support growth among workers with disabilities think more broadly about how you can advance their skills and abilities.
- > You get the benefit of more empowered and competent employees.
- ➤ It doesn't need to cost a lot. Tap into industry offerings such as workshops, resources, and training offered by organizations in your field; organize employee resource groups; develop a staff mentoring program, host lunch and learns, etc.
- > Employers' insurance rates are determined by the health and safety risk of your type of business, the size of your payroll, and your company's health and safety record.
- The WSIB cannot increase your premiums because you have hired someone with a disability.



"Workers with disabilities don't want career development, they are happy with their jobs."

Disability should never stand in the way of a person's career potential or ambition because:

Like any other worker, people with disabilities need to feel engaged in order to stay interested and invested at work.

> Workers with disabilities must be treated the same as other employees in terms of expectations, opportunities, and workplace standards.

Career development fosters skill growth within your existing workforce.

> Engaged and skilled workers increase your business opportunities.